The London Stock Exchange Market Open ceremony is a globally recognised symbol of a world-class financial and business centre. Synonymous with London’s unique history as a home to domestic and international business, the ceremony reflects the expertise and breadth of the London markets.

The installation is one of the largest of its type in the world, with over 500 high definition LED screens, a giant central illuminated cube and a bespoke ‘market open’ mechanism. The Market Open ceremony takes place in the Atrium of London Stock Exchange headquarters in Paternoster Square at 08:00 every working day and signals the start of London trading.

Timetable of events

07:40
Guests are welcomed to London Stock Exchange by their London Stock Exchange Group host and escorted to the ceremony VIP suite. (Please be aware that all visitors will be subject to certain security checks when entering the building so please allow sufficient time.)

07:57
All guests are invited to the balcony in preparation for the market open.

07:59
Guests assemble at the front of the balcony; minute countdown is initiated.

08:00
Market officially opens – a bespoke engraved glass tablet is placed onto the podium, opening the market.

08:02
Ceremony ends.

08:05
Photo opportunity on the balcony.

08:10
Guests return to the VIP suite for speeches, signing of the welcome book and presentation of the glass tablet.

09:30
Guests depart.
Maximising your experience

**Company logo**

Company logos can be displayed on the screens as part of the opening graphic sequence. Logos need to be provided at least one week in advance of the ceremony date.

— High resolution logo: accepted formats include 24bit BMP, TIFF, AI, EPS, JPEG or PNG

**Attendees and catering numbers**

Maximum of 60 guests; minimum of 15 guests. A continental breakfast will be provided following the ceremony. The guest list for security will be required three days before the ceremony date.

**Name of VIP**

One person from the company will need to be selected to ‘open the market’ – typically a senior company representative, CEO or VIP.

**Wording for glass tablet**

An engraved glass tablet is the mechanism used to ‘open the market’. Engraving will be personalised with the individual’s or company name. Wording for the glass tablet needs to be provided 10 days in advance of the ceremony. The tablet is presented after the ceremony as a memento of the day.

**Video and filming**

We can arrange for your ceremony to be filmed, broadcast or webcast. Our professional studio facility can arrange everything for you. Guests can also provide their own video to be played as part of the Market Open sequence. This must be delivered at least one week in advance of the ceremony and be no more than one minute long.

**Welcome stories**

Extra public coverage from the morning. This is a write-up of your Market Open ceremony. Guidelines will be sent to you, so you know what to include. This is then uploaded to www.lseg.com along with a few photos from the morning. It is then promoted via our Twitter and LinkedIn social media channels.

**Press attendance**

Companies can request to invite media to the ceremony and conduct interviews with relevant spokespersons. On request, a live TV feed can be arranged and our high specification studio facilities can be made available for media interviews. Press are not permitted entry to the VIP room where the private presentation and signing of the welcome book takes place.

**Contact details**

For booking and logistical questions please contact:
Luke Cabble
Telephone +44 (0)20 7797 1540
marketopenenquiries@lseg.com