

ISSUER SERVICES



**LONDON
STOCK
EXCHANGE**
An LSEG Business

The background is a dark blue field filled with a complex network of glowing blue lines and dots. These elements create a sense of depth and movement, resembling a digital data stream or a futuristic architectural structure. The lines and dots are more concentrated in the center and fade out towards the edges, creating a tunnel-like effect.

WELCOME



The Issuer Services platform is our digital solution for investor relations professionals, placing the issuer at the heart of everything that we do.

As the investor relations role becomes increasingly complex and demanding, we are here to provide tools and insights to assist you in performing your role and maximising your effectiveness as a public company.

Did you know, as a public company in London, you have automatic access to the platform as part of your annual fee? The Issuer Services platform allows you to harmonise communication through the company profile page on londonstockexchange.com, the trusted destination for retail investors. Digitise your results presentations or capital market days via SparkLive and broadcast your story to millions of retail investors and thousands of institutional investors through LSEG Data & Analytics terminals.

Understand the data that drives investors' allocation decisions with the Intelligence hub we are building to give you access to 10,000 global companies' ESG scores, sell-side analyst research in a central library and news across global corporates all in one location. As we deepen our integration with LSEG Data & Analytics you will continue to benefit from increased analytics.

As part of our Issuer Services community, you can also access our hub of best-in-class service providers and advisors, vetted by London Stock Exchange, offering a range of solutions for pre- and post-IPO companies through our Marketplace and associated content.

We are on a mission to create the best investor relations platform in the market and we are continually improving and enhancing the platform based on your feedback, so please log in, navigate the platform and feel free to provide us with any feedback you have.

Investor Relations is changing and we want to help you navigate the evolving landscape. For more information about all that we can offer you, please visit lsegissuerservices.com

Tom Hinton

Head of Issuer Services

WHAT IS ISSUER SERVICES?

Issuer Services is a platform that sits at the heart of the relationship between issuers and investors, advisors, service providers and regulators – making ever closer connections possible regardless of geography.

Contacts and communication are the lifeblood of a successful listing. The platform enables constructive dialogue between the issuer community and the global audience of retail and institutional investors. Alongside this is guidance from a selection of hand-picked advisors whose expertise can help you operate as a public company.

lsegissuerservices.com

Welcome to London Stock Exchange's Issuer Services platform

What is the Issuer Services platform?

It is the digital hub for London Stock Exchange issuers. Issuers can use the platform to access a wide range of solutions dedicated to serving public companies and their investors.

Start using Issuer Services today to maximise the benefits of being a London Stock Exchange issuer.

Login

[or request access >](#)



What are the core benefits of Issuer Services?



Engage investors

Customise your londonstockexchange.com page and livestream presentations



Discover services

Find solutions providers on our B2B Marketplace



Explore content

Discover presentations, articles, videos, events and more on Spark





EXPLORE ENDLESS OPPORTUNITIES

Issuer Services also facilitates access to market-leading data, including ESG metrics from across 10,000+ global companies and over a million sell-side research notes, empowering you with the necessary tools to build and sustain success.

There are five core services designed to help your company operate smoothly, reach more investors and stay on top of your obligations as a listed company.

1. Customisable company profile

Reach millions of investors through your personalised profile including your data and enriched by your branding and original content, hosted on the London Stock Exchange website.

2. SparkLive

Our market-leading webcasting service, to help enhance your interaction with the investor community with Results, AGMs, Capital Markets Days, ESG Reports or Equity/Debt Deal Roadshows.

3. Intelligence

Terabytes of real-time market data, analytics, equity research and investor sentiment analysis, as well as LSEG Data & Analytics industry-leading ESG data, research and news.

4. Marketplace

Our network of expert companies assembled to support corporates through an IPO journey or as a public company through a wide range of products and services.

5. Spark

An extensive library of educational resources and knowledge drawn from the best thought-leadership across the market.

Amplify

Put your business at the centre of the investment community by raising your company profile amongst the 2 million unique monthly visitors to the London Stock Exchange website.

Engage

Forge stronger relationships with the worldwide investment community, with real-time views of your participants' engagement and by making your events available on-demand. Benefit from LSEG's powerful distribution network to enhance your retail and institutional investor reach.

Analyse

Monitor your real-time sector performance against your peers and understand the investor's perspective, with trading data, analytics and sentiment analysis.

Connect

Benefit from the expertise offered by our directory of partners to optimise the rewards of a listing on the world's most international exchange.

Learn

Gain valuable insights and inspiration from industry thought leaders at the forefront of capital markets intelligence, and access our extensive content library curated by the London Stock Exchange for every stage of the listing journey.



CUSTOMISABLE COMPANY PROFILE PAGE

The company profile page on londonstockexchange.com is customisable through Issuer Services. After all, who better to tell your company's story to millions of investors than you?

And we are the only stock exchange in the world that allow you to do this. When you consider that the London Stock Exchange site receives over 2 million unique visitors each month, it's an unmissable opportunity to tell your story exactly as you want others to see it.

With your customer profile page you can:

Maximise your reach

- Plug in your social media feeds and publish key contacts to deliver consistent investor relations messaging.

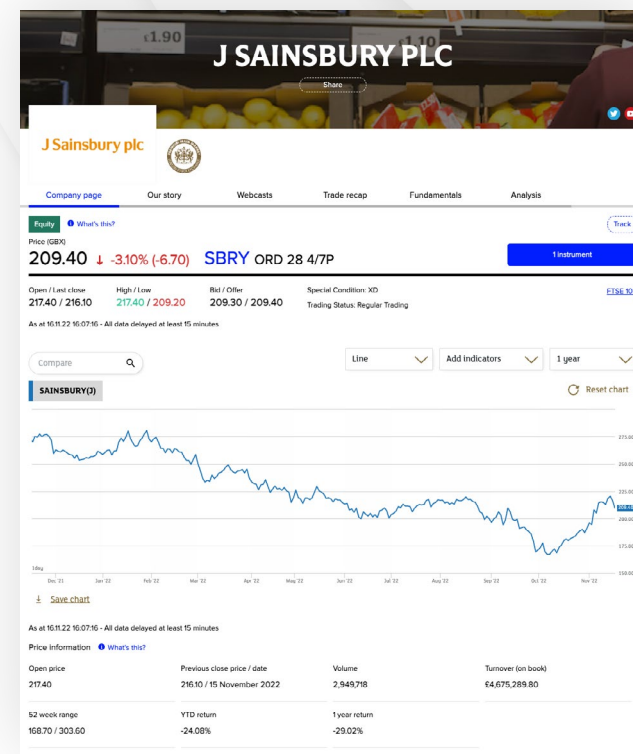
Tell the world your story

- Use your own words, logo, banners.
- Add images, video and other content such as annual reports.
- Enrich with your social media connections.

Integrate with SparkLive

- SparkLive webcasts automatically appear on your profile page.
- Use SparkLive as one centralised digital destination to communicate your latest news and announcements.
- Drive visibility, liquidity and demand, reaching the millions of investors that view the profile pages.

Take control of your story with our customisable customer profile, contact the team to get started: issuerservices@lseg.com



SPARKLIVE

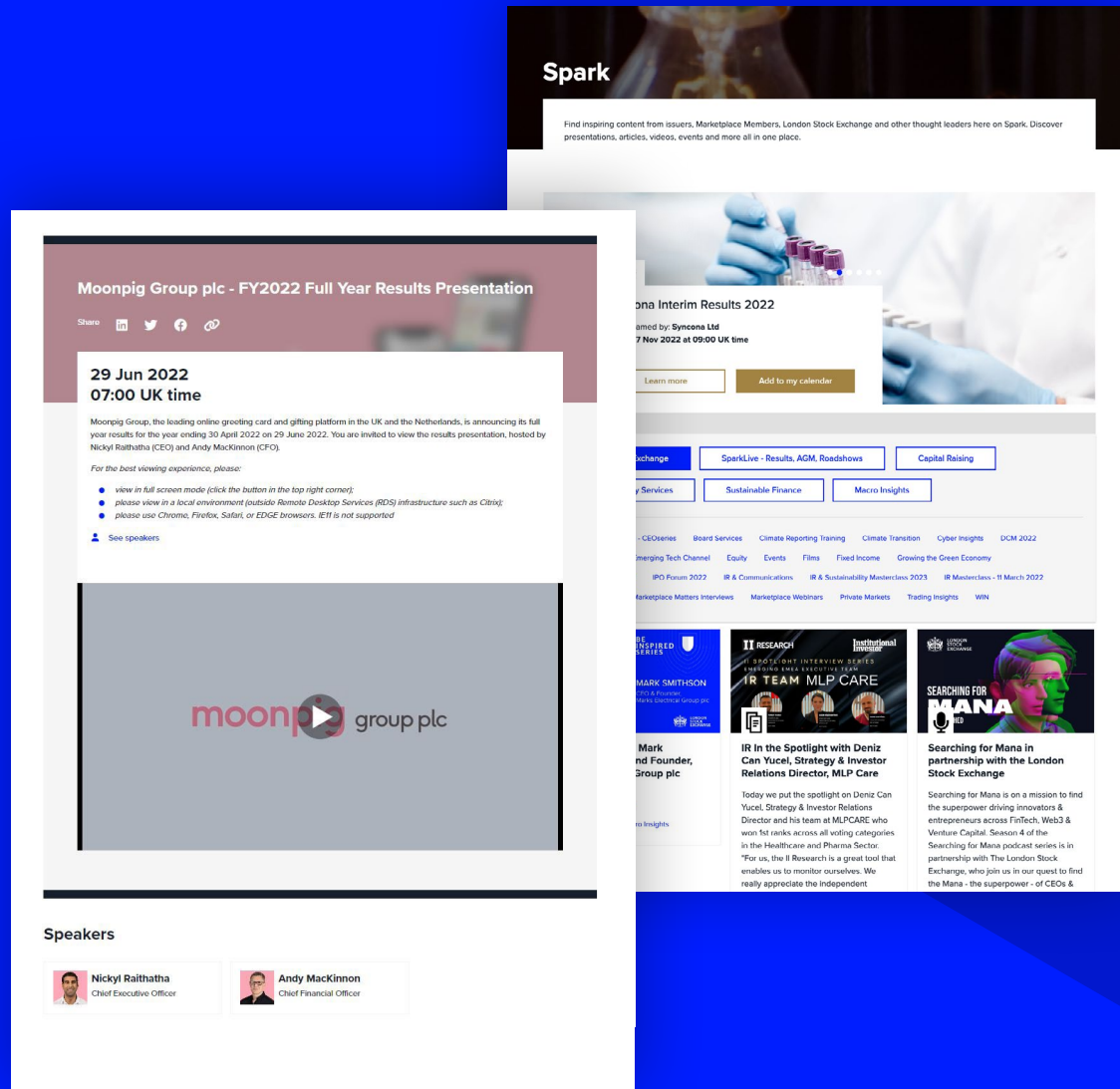
Make your next investor relations event digital on the London Stock Exchange's fully integrated online events platform, SparkLive. Our enhanced connectivity allows you to broadcast your results presentations, AGMs, Capital Market Days, Roadshows and more to millions of retail and institutional investors all from one platform.

Bespoke branding

- Enables you to forge deeper, stronger connections with your investors on a global scale without the need to travel, whilst minimising your carbon footprint.

Adaptable functionality

- Including transcripts and embedded call-to-action buttons on your SparkLive page with written Q&A and instant feedback driving new leads and interaction.



Stronger engagement

- Benefit from automatic AI-generated and searchable transcripts, translation functionality and instant video-on-demand, allowing investors to watch on playback.

Make it happen – contact the SparkLive team to get started: issuerservices@lseg.com



HOW TO BOOST YOUR INTELLIGENCE

There's no better source for the true picture than Intelligence from Issuer Services. Intelligence empowers you with hard data of significant economic value you won't find anywhere else. ESG and investor sentiment data as well as research and news that allows you to understand your performance from an investor's perspective.

Your annual listing fee includes:

Market data

- Real-time pricing data with customisable charting
- Downloadable format so you can export into your presentations
- Customisable peer analysis
- Share price and volume information

ESG

- ESG scores across 10,000 global companies rated by LSEG Data & Analytics – so you can access both your own score and comparative analysis against peers
- Access to data analytics, ratings covering over 500 data points on each company – the same data viewed by thousands of investors on Workspace and Eikon terminals
- Guidance on what each of the datapoints means
- The ability to analyse peers across the global market
- Green economy assets from the London Stock Exchange for selected companies

Investor sentiment

- Investor sentiment scores including your stock's sensitivity to news
- Observe how different factors contribute to investor activity

Research

- Access over 3 million research notes covering equity, debt and market themes
- Take an analytical look at peers and yourself with access to global sell-side reports
- The research is available in a searchable library where you can search across firm, sector, provider, geography and more

News powered by Reuters

- Access Reuters News, covering stories you care about from 200 locations around the world and with 2500 journalists
- With best-in-class banking, M&A, regulatory and finance news, Reuters provide Blanket disclosure coverage of 50,000 publicly listed companies and over 4 million stories per year
- From breaking news and market-moving exclusives to analysis, investigative reporting and insightful commentary, Reuters provides the focal point for what matters to professionals – every day, and for every major market sector



Global Deals Data

Access Global Deals Data powered LSEG Data & Analytics to closely monitor live and historic deal flow, identify important market trends, and gain significant insight to inform decision making and to help benchmark valuations across the market. With Global Deals Data you can access:

- Mergers & acquisitions (M&A): Over 175,000 global M&A transactions starting from the 2021
- Debt capital markets (DCM): Over 140,000 bond deals since 2021. This includes investment-grade, high-yield and emerging market corporate bonds and ABS/MBS/ agency issues
- Equity capital markets (ECM): Over 11,000 ECM new issues, including IPOs, follow-ons, block trades and convertible bonds

See both sides of the equation, call our contact team to get started: issuerservices@lseg.com

MARKETPLACE

Marketplace is a carefully curated selection of service providers and advisors to help support your transition to public ownership and then successfully operate as a listed company.

All of our Marketplace members offer products, services and advice that support productivity or profitability. Connect with partners who range from small innovative tech companies through to some of the largest law firms in the world. Regardless of the size or sector of your business, Marketplace members are there to help you navigate life as a PLC and maximise the potential that this brings.

To learn more about Marketplace or to join as a member, contact issuerservices@lseg.com

Marketplace

Welcome to London Stock Exchange's Issuer Services Marketplace.

We are proud to have an outstanding set of Marketplace members that have been curated by us so that you can find the ideal solution to match your needs.

On the Marketplace you can find corporate services to improve your productivity, investor relations firms, data and cyber security solutions, and much more.

Latham & Watkins

M&A Incentive plans ESG advisory Legal Services Corporate governance Board best practices training Pre-IPO

LATHAM & WATKINS

Helping clients achieve their goals through their IPO and beyond

We guide clients through IPO preparation and their transition to being a public company, combining our equity capital markets knowledge and global "one-firm" approach to provide the highest quality legal service. We ranked as the No. 1 firm for IPOs globally acting for issuers and underwriters in 2021. We also advise on corporate governance, M&A, takeover defence, and crisis management, as well as on emerging trends, including ESG.

- Fully integrated firm with full-service, 500-lawyer London office
- Help clients achieve business goals and overcome challenges globally
- Extensive industry experience and knowledge

FCA Seeks to Extend Climate-Related Disclosures

The PCA is consulting on extending its rules to standard listed issuers.

Findings

The Findings framework will enable you to rapidly meet best practices, improve your performance, and better interact with your customers while being able to report your compliance to your chosen stakeholders.

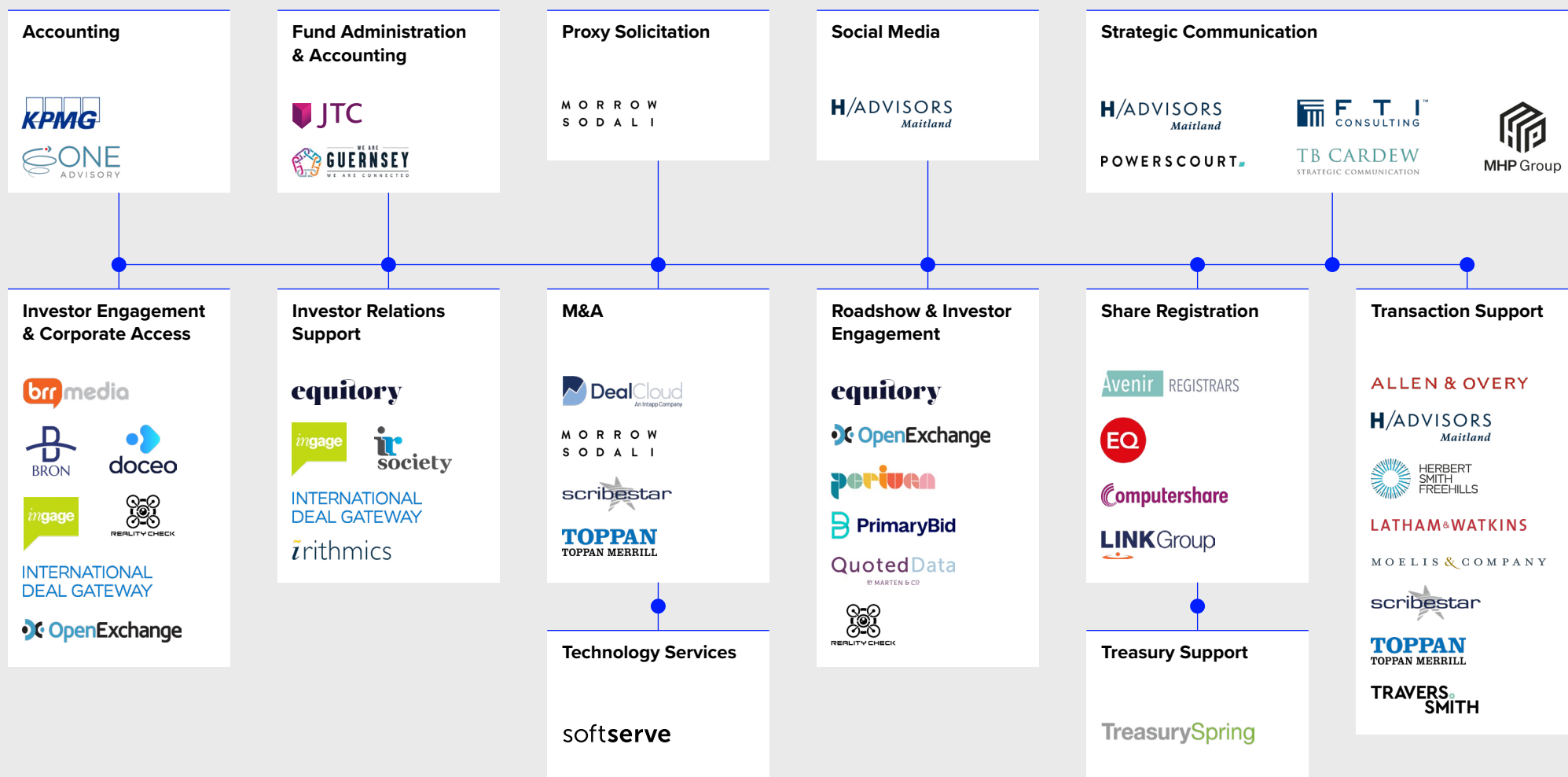
Copia Digital

Copia is an award-winning creative and digital agency. For more than a decade clients have trusted us to create their brands, build their websites and design their annual reports.



Meet our Marketplace members





SPARK

Cut through the information overload – it's quality, not quantity, that counts. With Spark, you'll find the true world leading experts who can make a real difference to your IPO journey and your life as a listed company.

With three centuries of history behind it, the London Stock Exchange hosts some of the best and most relevant guidance and content from our advisory community, our Marketplace members and our in-house experts.

There's no better way to feel knowledgeable and confident about the market, new technology, and your public listing obligations.

Learn more to achieve more, contact the team to get started: issuerservices@lseg.com

Spark

Find inspiring content from issuers, Marketplace Members, London Stock Exchange and other thought leaders here on Spark. Discover presentations, articles, videos, events and more all in one place.

Thursday 7 April 2022
Reading time: 10 minutes

Rhiannon Main
Senior Research & Analytics Associate,
Primary Markets



Farming for a Fairer Future



Agriculture and the Environment

Agriculture is one of the oldest industries in human history and its evolution over the last century, with the introduction of chemicals and intensive farming techniques, has enabled significant population and economic growth. However, there is now a wealth of scientific evidence which shows this expansion has come with great detriment to the natural environment and that continuing along the same path will cause devastating effects for climate change and human health. In 2019, the UN's Intergovernmental Panel on Climate Change estimated that the global food system was responsible for 21-37% of greenhouse gas emissions. In addition, there are other major issues caused as a result of industrial agriculture; farming is a thirsty business - taking up a lion share of water supplies, runoff from fertilizers pollutes rivers and lakes, and clearing land for pasture contributes to deforestation and a loss of biodiversity. The irony being that agriculture is one of the sectors most vulnerable to climate change, with farmers at the mercy of increasingly erratic weather patterns, increases in pests as habitats change and, in some parts of the world, livestock exposed to longer periods of drought.

Without drastic action, this situation is expected to worsen as population growth puts further strain on already stretched natural resources. According to research by Credit Suisse, the likely growth in the world's population to around 10 billion people by 2050 coupled with a further shift in diets, especially across the growing emerging middle class, could increase emissions by a further 46%, while demand for agricultural land could increase by 49%. This is therefore a major environmental issue, and one which governments, companies and investors are beginning to tackle.

ona Interim Results 2022

Presented by: **Syncona Ltd**
7 Nov 2022 at 09:00 UK time

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MARK SMITHSON
Chair & Founder,
Hawk Capital Group plc

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THE ONLY INTERVIEW SERIES
INSIDE THE EMA SPECIALIST TEAM

IR TEAM MLP CARE

IR in the Spotlight with Deniz Can Yucel, Strategy & Investor Relations Director, MLP Care

Today we put the spotlight on Deniz Can Yucel, Strategy & Investor Relations Director and his team at MLP CARE who won 1st rank across all rating categories in the Healthcare and Pharma Sector. "For us, the IR Research is a great tool that enables us to monitor ourselves. We really appreciate the independent

SEARCHING FOR MANA
A MANA PODCAST SERIES

Searching for Mana in partnership with the London Stock Exchange

Searching for Mana is on a mission to find the superpower driving innovators & entrepreneurs across FinTech, Web3 & Venture Capital. Season 4 of the Searching for Mana podcast series is in partnership with The London Stock Exchange, who join us in our quest to find the Mana - the superpower - of CEOs &



LSEG



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Ready to access Issuer Services?
Email us at issuerservices@lseg.com
or send us a message through our
website lsegissuerservices.com

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