



# Applying for the Green Economy Mark

A growing number of companies generate commercial revenues from products and services that contribute to positive environmental outcomes. Identifying such companies is a key focus for investors who are increasingly seeking to allocate capital into green investments.

London Stock Exchange's Green Economy Mark harnesses the diversity and breadth of commercial activity in the green economy and enables investors to identify an investible universe of 'green economy' equities, facilitating a broad exposure, rather than a focus on one area. More than 95 companies and funds have received the Green Economy Mark, representing a combined market capitalisation of £145bn+ across the Main Market and AIM.<sup>1</sup>

## Eligibility criteria

The Green Economy Mark is given to London-listed companies and funds that generate over 50% of their total annual revenues from products and services that contribute to the global green economy. For pre-revenue issuers, 100% of their business activity must be green to qualify.

The underlying methodology is the [FTSE Green Revenues Classification System 2.0](#). This taxonomy captures and classifies all revenues from a company generated by products and services contributing to the transition to a green economy. The structure, which comprises 10 sectors, 64 subsectors and 133 microsectors, offers a comprehensive and granular view of green activity and its material impact on revenue.

For more information on the Green Revenues data model, [click here](#).

<sup>1</sup> As at August 2020

# Green Economy classification

## Industry sub-sectors with qualifying revenues

Energy Generation (EG)	Energy Management & Efficiency (EM)	Energy Equipment (EQ)	Environmental Resources (ER)	Environmental Support Services (ES)
<b>19</b> Bio Fuels Cogeneration Clean Fossil Fuels Geothermal Hydro Nuclear Ocean & Tidal Solar Waste to Energy Wind	<b>13</b> Buildings & Property (Integrated) Controls Energy Management Logistics & Support Industrial Processes IT Processes Lighting Power Storage Smart & Efficient Grids Sustainable Property Operator	<b>22</b> Bio Fuels Cogeneration Equipment Clean Fossil Fuels Fuel Cells Geothermal Hydro Nuclear Ocean & Tidal Solar Waste to Energy Wind	<b>11</b> Advanced & Light Materials Key Raw Minerals & Metals Recyclable Products & Materials	<b>5</b> Environmental Consultancies Finance & Investment Smart City Design & Engineering
Food & Agriculture (FA)	Transport Equipment (TE)	Transport Solutions (TS)	Waste & Pollution Control (WP)	Water Infrastructure & Technology (WI)
<b>17</b> Agriculture Aquaculture Land Erosion Logistics Food Safety, Efficient Processing & Sustainable Packaging Sustainable Plantations	<b>12</b> Aviation Railways Road Vehicles Shipping	<b>9</b> Railways Operator Road Vehicles Video Conferencing	<b>15</b> Cleaner Power Decontamination Services & Devices Environmental Testing & Gas Sensing Particles & Emission Reduction Devices Recycling Equipment Recycling Services Waste Management	<b>10</b> Advanced Irrigation Systems & Devices Desalination Flood Control Meteorological Solutions Natural Disaster Response Water Infrastructure Water Treatment Water Utilities

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# Qualification process

If you are an existing issuer or a company planning to list on London Stock Exchange, you can follow the steps outlined below to apply for the Green Economy Mark during the admission process or post listing. You can apply for the Green Economy Mark at any point in the year and for pre-IPO companies ahead of any Intention to Float announcement and investor marketing.

**Defining qualifying green revenues:** The underlying Green Revenue Classification System (GRCS) was created to identify products and services that **directly deliver positive environmental impact** through their use or application, rather than products and services that are delivered in a more environmentally friendly way.

## Application and consultation

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1. Companies should review the [green revenues data model](#) to identify which microsectors its green revenues derive from. *Please note that revenues derived from tier 3 subsectors do not qualify for the Mark.*
  2. Using the form below, provide preliminary company information, a breakdown of green revenues, and evidence of the relevant publicly disclosed information. Financial information should be the most recently available.
  3. Submit the form to [sustainablefinanceenquiries@lseg.com](mailto:sustainablefinanceenquiries@lseg.com) with the subject line: **[Company name] Green Economy Mark Application**
  4. Once in receipt of the information, we will arrange an initial consultation call with the company, bank or advisers.
  5. The information will be reviewed by a panel within the Capital Markets team at LSE plc in conjunction with FTSE Russell to verify eligibility.
  6. We may require further evidence depending on the complexity and aim to provide you with the decision within 28 business days.
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# Receiving the Green Economy Mark

## Pre-IPO companies and funds

If the Green Economy Mark is likely to be given at listing, you will be provided agreed wording and a marketing pack to use as part of your pre-IPO marketing. Please note, the Mark is only officially assigned once the company is listed on London Stock Exchange. The visual asset for the Mark itself cannot be used in pre-IPO marketing or admission document.

### Wording to be used in pre-IPO marketing material and admission document after confirmation from LSE plc

#### **Green Economy Mark**

*The Company is expected to qualify for London Stock Exchange's Green Economy Mark at Admission, which recognises companies that derive 50% or more of their total annual revenues from products and services that contribute to the global green economy. The underlying methodology incorporates the Green Revenues data model developed by FTSE Russell, which helps investors understand the global industrial transition to a green and low carbon economy with consistent, transparent data and indexes.*



## Existing issuers

On confirmation that the company or fund qualifies for the Green Economy Mark, you will receive a promotional pack which includes visual assets for use in your marketing materials, social media assets and recommended posts, and a press release template.

## Annual review process

If the company does not qualify for the Mark initially and the percentage of green revenues subsequently exceeds 50%, you can start the application process again. The list of eligible issuers is reviewed on an annual basis. Issuers that continue to meet the requirements will retain the Mark, however we reserve the right to revoke the Mark if issuers' green revenues percentage decreases below 50%. If a company carries out an acquisition or a reverse takeover transaction, we will need confirmation that the company still qualifies to receive the Green Economy Mark.

# Application form

Company name:

Market:

Expected valuation (for pre-IPO enquiries only):

Sector:

Company contact (name and email address):

Route of query:

Direct from company

Adviser on behalf of company

## Source of revenues

Green Revenues data model microsector

\*see pages 3–14 of the Green Revenues Classification System 2.0 document

Percentage of revenues

**Total**

## Proof of revenues

*Please identify the products/services mapped above and provide links to the associated revenue disclosures.*

Please return this form to: [sustainablefinanceenquiries@lseg.com](mailto:sustainablefinanceenquiries@lseg.com)  
using the subject line **[Company name] Green Economy Mark Application**